



PROSPECTUS

Investing in the lives of our Shining Light students and our community youth

2023



THIS CASE FOR SUPPORT DETAILS OUR VISION AND PLANS FOR THE FUTURE

Shining Light is committed to preparing students to fulfill God's will for their lives, and to be salt and light for His glory. We invite everyone who values the ministry and shares the vision of Shining Light to partner with us in this continuing pursuit of excellence.

Shining Light students learn the right use of knowledge in the context of character with a heart for God and others. Our students learn to think, to be real, and to be free. We are devoted to God, to our families, and to our country.



Shining Light Baptist Academy | shininglightsharks.com
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**SCHOOL
PROFILE**

Organizational Overview



Shining Light is a distinctive, Christian school that prepares students with a biblical worldview. We serve Monroe, Union County, and greater Charlotte, one of the state's fastest-growing areas.

Located on a 75-acre campus, the academy began in 2000 as a ministry of Shining Light Baptist Church. Today, Shining Light serves students from preschool to grade 12, providing a biblically-sound education at a reasonable cost.

In 2013, the school was entrusted with The Shepherd's Place Children's Home, which cares for school-aged children from families in crisis.

This collaboration brings a quality education to at-risk students to equip them for a bright future. It is just one example of how Shining Light

shows God's heart for others through community involvement.

Shining Light focuses on educating and training the whole student: spiritually, intellectually, emotionally, physically, and socially. We offer:

- >> Christian Worldview
- >> Challenging Academics
- >> Character Development
- >> Community Involvement
- >> Competitive Athletics/Fine Arts

THE
SHEPHERD'S PLACE
— Children's Home & Academy —



"If it wasn't for The Shepherd's Place, I would not have become the person that I am today."

-Student

"All of my children graduated from this school. They were well-prepared for their future and have excelled in college and beyond."

-Parent

Quick Facts

- >> We use the world-renowned Abeka curriculum for all grades
- >> Our K5 students learn to read phonetically and write in cursive
- >> Our students score 1 1/2 to 3 years ahead on standardized tests
- >> We offer both a general education and college preparatory diploma track
- >> 80% of graduates matriculate to 4-year colleges or 2-year institutions
- >> 20% of graduates select work, military service, or technical instruction



Shining Light is registered with an "A" rating from the Department of Non-Public Education in Raleigh, NC, and is a member of the North Carolina Christian School Association and the American Association of Christian Schools. Using a traditional approach to education, Shining Light students excel in a structured, academically challenging environment.



New Opportunities

The Shining Light leadership team recognizes the need to build a state-of-the-art facility to maintain a safe environment for the students and to keep pace with the increasing enrollment of our school. Enrollment has grown exponentially in the last three years, from 200 to 450 students. Space is limited on our main campus, and we can only accept a few more applicants.

Also, because of this rapid growth, our school has had to utilize another campus for our secondary students. The proposed building campaign will allow us to move our secondary students back to our main campus and keep our school together.

This Phase I and II campaign includes:

A 50,000 square foot permanent building that will house:

- >> 2 floors of classroom space for students
- >> Classrooms for specialty areas: art, computer, music, science lab, and library
- >> 1,500-seat athletic and events center that will allow us to host tournaments and community sports and events - including a box office, concessions, locker rooms, a training area, a hospitality meeting room, and bleacher seats
- >> Commercial kitchen and auxiliary multipurpose space for school lunches, banquets, training, and recreation
- >> A spacious workout room and lobby with multiple seating areas, coffee shop, stone fireplace, and SharkShop (on-site school store)

Security upgrades:

- >> Safety features to enhance security access to classrooms, offices, and associated campus facilities
- >> New perimeter fence with staffed, gated access points

This campaign will address safety issues, and allow our community to enjoy athletics and other special events on our school's main campus. Many students are hearing the Gospel for the first time at Shining Light. We look forward to providing more classrooms and more opportunities for students to put their faith in Jesus Christ through this campaign.

CAMPAIGN GOAL: \$5.25MM

>> *architectural rendering*



Together, We Can Invest in Lives for Eternity

This Prospectus has been prepared to inform our constituency about these plans. With the assistance of DickersonBakker, a professional capital campaign consulting firm, this pre-campaign study is being conducted to help identify volunteers and donors who will come alongside to support us in making these initiatives a reality.

The total amount needed to complete these Phase I and II projects is estimated to be approximately \$5.25 million. This includes constructing a 30,000 square foot multi-purpose facility that can be expanded and additional 20,000 square feet in a future phase. The current facility being considered will be used for special educational space, athletics, and community events. This campaign will also fund security upgrades for our campus.



Budget Item	Cost
Multi-Purpose Facility	\$5,000,000
Security Upgrades	\$250,000
Total	\$5,250,000

Gift Amount	# Gifts	Total
\$1,000,000	1	\$1,000,000
\$500,000	2	\$1,000,000
\$250,000	3	\$750,000
Subtotal	6	\$2,750,000
\$150,000	3	\$450,000
\$100,000	4	\$400,000
\$75,000	4	\$300,000
\$50,000	6	\$300,000
\$30,000	10	\$300,000
\$25,000	12	\$300,000
\$10,000	15	\$150,000
Subtotal	54	\$2,200,000
<\$10,000	Many	\$300,000
TOTAL		\$5,250,000

Your Invitation to Participate

As Shining Light takes the next steps to meet a growing demand and unify our school, we once again turn to our faithful friends in the community. This chart provides a sample of gifts needed to complete a \$5.25 million campaign. We are not yet asking for donations in this study. We value your input, and at this stage, we are simply asking for candid feedback to this Prospectus through a confidential pre-campaign study conducted by DickersonBakker.

Please prayerfully consider the ways you can support Shining Light. Your partnership is essential and will help shape our plans for today and for future generations of students and youth in our community.



**Shining Light Baptist Academy and
The Shepherd's Place Children's Home**
MONROE • NORTH CAROLINA

"The positive impact we have seen in the lives of our children from a Bible-based, Christ-centered education has proven immeasurable."

-Parent